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Graphic Design Services

Hello -

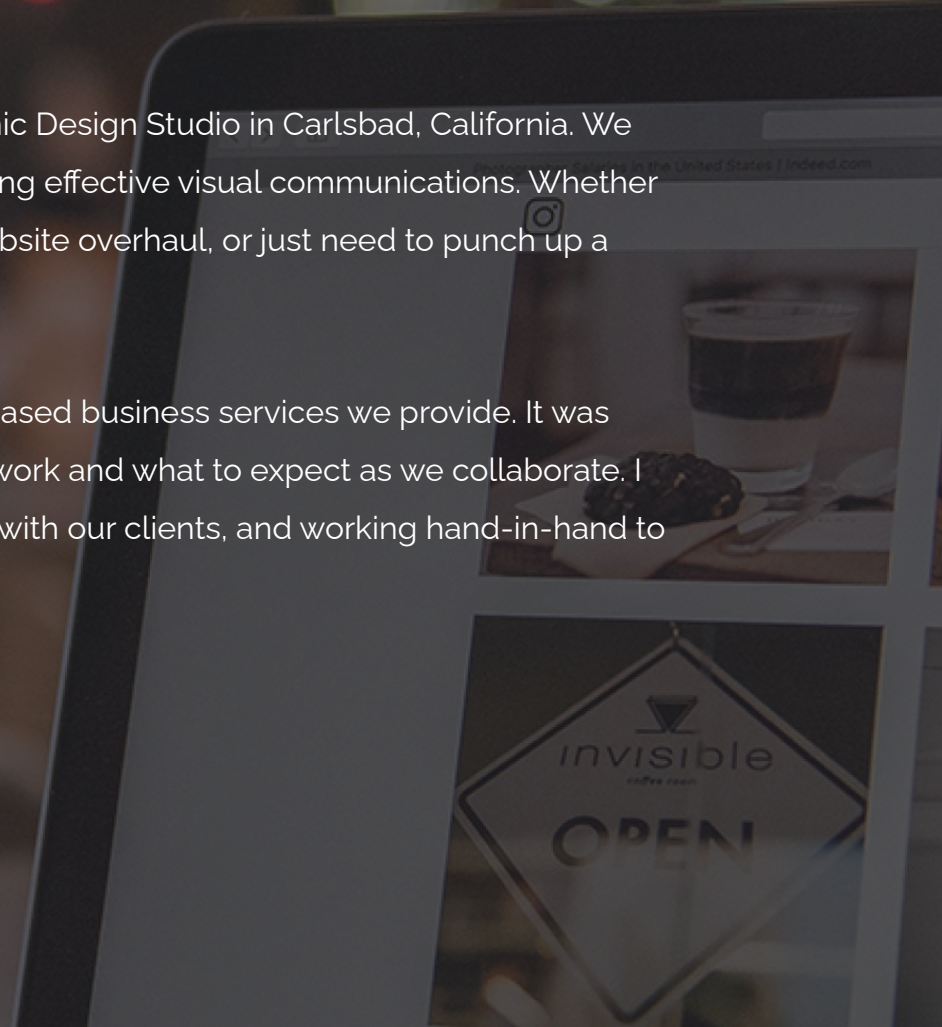
I'm Glenn Mako, founder of Pure Pop Media Graphic Design Studio in Carlsbad, California. We help businesses achieve their objectives by creating effective visual communications. Whether you're in the market for a new brand identity, a website overhaul, or just need to punch up a presentation, we can help.

The following slides outline a few of the project-based business services we provide. It was created to give you an understanding of how we work and what to expect as we collaborate. I personally enjoy building long-term partnerships with our clients, and working hand-in-hand to achieve success.

Thanks for your consideration!

Glenn Mako

Founder, Pure Pop Media
Graphic Design Studio



Interactive Presentations

Turn your ideas into captivating eBooks, slides, lead magnets and reports. We'll transform your content into visually appealing and professionally designed presentations that leave a lasting impact.

What's Included: Cover design, stock image sourcing, AI image generation, custom graphics, high resolution PDF and a digital 3D mockup.





Flyers and Brochures

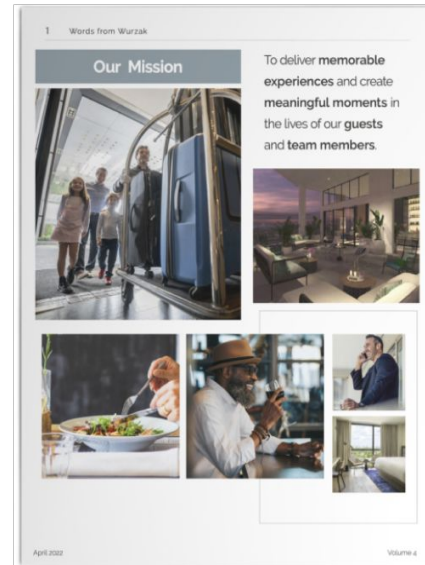
Elevate your content with professionally designed **flyers** and **multi-page brochures**. Let us transform your materials into visually compelling assets that effectively engage prospects and help to win customers.

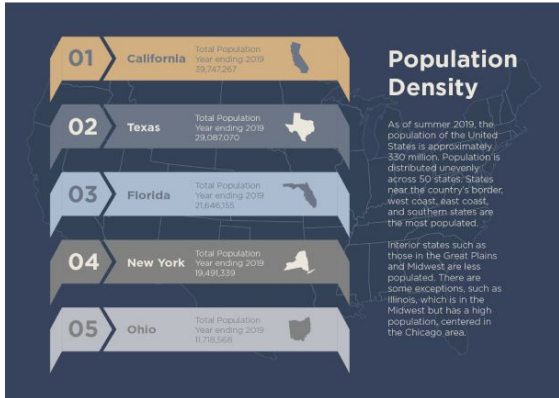
What's Included: Cover design, stock image sourcing, AI image generation, custom graphics, high resolution PDF and a digital 3D mockup.

Company Newsletters

We can layout vibrant on-brand newsletters at **weekly, monthly** or **quarterly** intervals to keep your customers, vendors and employees up-to-date.

What's Included: Cover design, stock image sourcing, AI image generation, custom graphics, high resolution PDF and a digital 3D mockup.





Data Visualization & Infographics

Let us transform your intricate data into visually captivating and easily understandable charts, graphs and infographics. We will ensure efficient visual communication of even the most complex information.

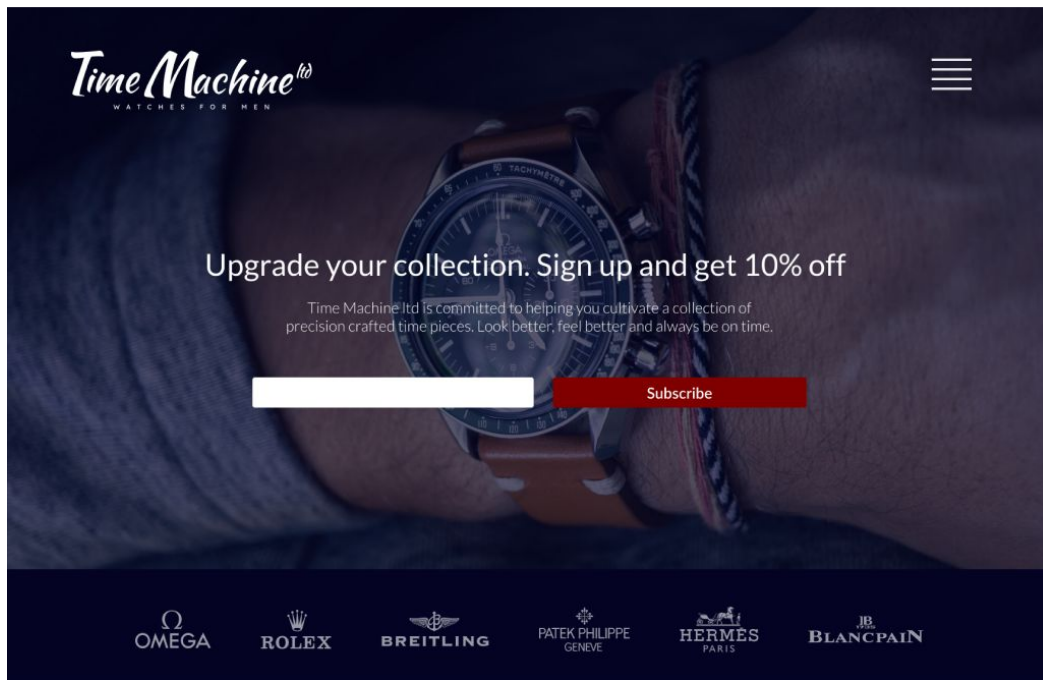
What's Included: Custom graphics, illustrated charts and graphs with consistent branding using relevant colors, fonts and design elements.



Web Design & Landing Pages

User-friendly websites and landing pages that **drive conversions**. We'll collaborate with you to ensure **brand consistency** and leverage A/B testing for continuous improvement.

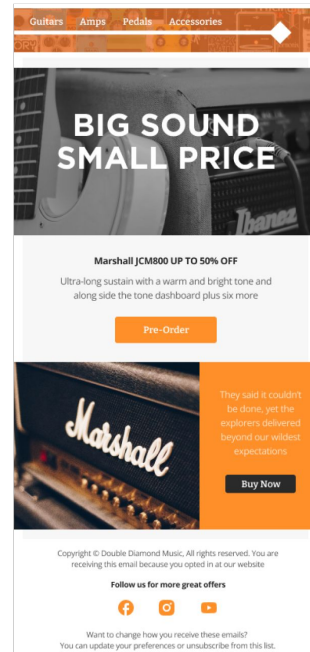
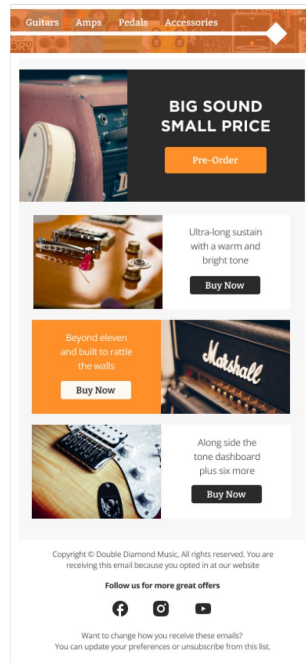
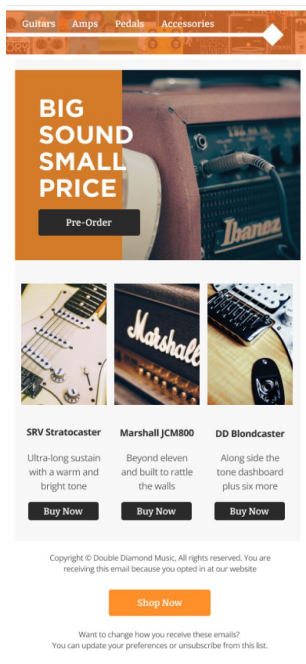
What's Included: Mobile responsive UX design, copy editing, custom graphics and SEO optimization.



Custom Email Templates

Responsive **conversion-focused** email templates designed to instantly connect with your audience. Developed for **MailChimp**, **Klaviyo** and other subscription based services.

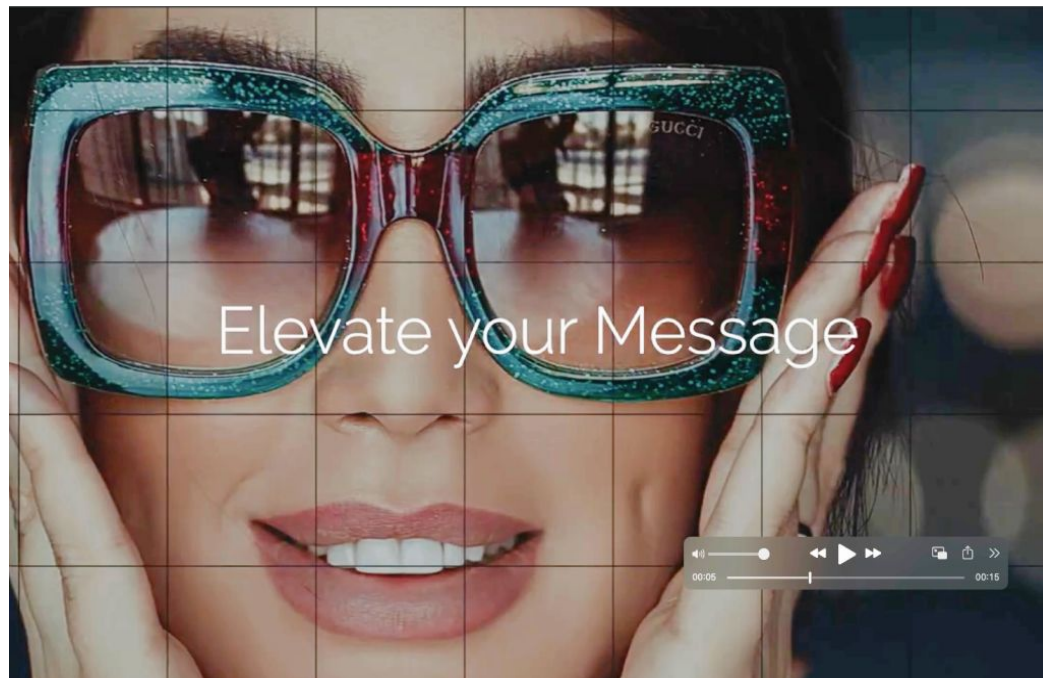
What's Included: Cohesive branding, custom graphics, responsive design and actionable CTAs.



Social Media Design

Convey your message and **capture attention** in today's fast-paced and visually-driven social media environment. You'll get expert **on-trend design** for posts, profile banners, cover images, stories, ads and more.

What's Included: Custom content developed specifically for your preferred social media platform.



Brand Guidelines & Style Guides

Getting your team on the same page with **consistent branding** can sometimes be a challenge. We provide a **comprehensive plan** for logo usage, color palettes, typography, imagery and **brand voice** across all channels.

What's Included: Brand asset audit, logo lockups, UX elements, PDF style guide, updated social profile and website headers.



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Pure Pop Media Graphic Design Studio

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